



# 2025 SPONSORSHIP BOOKLET

[www.chickendaze.ca](http://www.chickendaze.ca)

[www.facebook.com/adhocchickendaze/](https://www.facebook.com/adhocchickendaze/)

## Springfield Chickendaze



To sponsor or for more information,  
Contact Mike Bertram at  
[mike@chickendaze.ca](mailto:mike@chickendaze.ca)  
or 204-793-8938

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# 2025 Sponsorship Package Summary

**Chickendaze offers Sponsorship packages for sponsors who would prefer to sponsor events or items associated with Chickendaze, as well as packages for sponsors who would prefer additional perks and benefits in lieu of being associated with an event or item,**

## **Naming Rights Sponsorship Packages:**

- **Diamond Packages**
- **Crystal Packages**
- **Platinum Packages**
- **Gold Packages**

## **Perk Based Sponsorship Packages:**

- **Ruby Packages**
- **Sapphire Packages**
- **Emerald Packages**

## **Basic Sponsorship Packages:**

- **Silver Packages**
- **Bronze Packages**



# 2025 Diamond Packages

**\$2,500** (1 year term) **or** **\$2,000** (per year on 3 year term)

## Exclusive Naming Rights for:

### • **Chicken Derby**

- Company Logo Banner Over Chicken Track
- Company logo on all race chits
- Company Name attached to all chicken race advertising
- Space available at event for business promotion

### • **Children's Entertainment**

- Company name in all intros to entertainment acts
- Company sign on all entertainment acts
- Company name on all children's entertainment advertising
- Space available at event for business promotion

**Next Availability:**  
**2028**

### • **Main Stage Tent**

- Company banner across back of main tent
- Company name on all advertising
- Company logo on all advertising
- Space available at event for business promotion

**Next Availability:**  
**2028**

### • **Afternoons at the Barnyard**

- Company sign posted at the Barnyard during daytime
- Company advertising throughout the beverage area
- Company logo in all print advertising
- Space available at event for business promotion

### • **Volunteers**

- Company advertising throughout the event
- Company sign on all advertising
- Company logo on all advertising
- Space available at event for business promotion

**Next Availability:**  
**2026**

## Plus:

- |   |  |
|---|--|
| • 4 road side chicken signs (one erected at Chickendaze site) | • On grounds advertising                             |
| • Your own chicken in the race                                | • Signage at your event                              |
| • Company recognition throughout the weekend                  | • 5x logo - website sponsor page                     |
| • Full page ad in the event program                           | • 8 VIP passes for the event (retail value of \$560) |
| • XXL size ad on sponsor board                                | • 24 chicken buck's (retail value of \$144)          |



# 2023 Diamond Packages

**\$2,500** (1 year term) **or** **\$2,000** (per year on 3 year term)

## Exclusive Naming Rights for:

### • Colouring Contest

- Logo on Color (over 1300 coloring sheets)
- Company logo in advertising
- Space available at event for promotion

**Next Availability:**  
**2026**

### • Helping Hands

- Company Logo on over Bar
- Company name in advertising
- Company logo in advertising
- Space available at event for promotion

**Next Availability:**  
**2028**

### • Blender Barn

- Company Banner Posted at Blender Barn
- Company Acknowledgment in all Advertising
- Space Available at event for business promotion
- Company logo in all Print Advertising

## Plus:

- 4 road side chicken signs (one erected at Chickendaze site)
- Your own chicken in the race
- Company recognition throughout the weekend
- Full page ad in the event program
- XXL size ad on sponsor board
- On grounds advertising
- Signage at your event
- 5x logo - website advertising
- 8 VIP passes for the event (retail value of \$560)
- 24 chicken buck's (retail value of \$144)





# 2025 Sponsorship Naming Rights

## DIAMOND

☐ **\$2,500** (1 year term) ☐ **\$2,000** (3 year term)

### Naming Rights for: **Chicken Derby**

- Company Logo Banner Over Chicken Track
- Company logo on all race chits
- Company Name attached to all chicken race advertising
- Space available at event for business promotion

#### Plus:

- 4 road side chicken signs (one erected at Chickendaze site)
- Your own chicken in the race
- Company recognition throughout the weekend
- Full page ad in the event program
- XXL size ad on sponsor board
- On grounds advertising
- Signage at your event
- 5x logo - website sponsorship page
- 8 VIP passes for the event (retail value of \$560)
- 24 chicken buck's (retail value of \$144)

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Chicken Name: \_\_\_\_\_

Website: \_\_\_\_\_

I ☐ Agree to a 3 Year term on this Sponsorship Package and understand that the annual amounts due are payable to ADHOC by the 1<sup>st</sup> Day of April.

X \_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Position



# 2025 Sponsorship Naming Rights

## DIAMOND

☐ **\$2,500** (1 year term) ☐ **\$2,000** (3 year term)

### Naming Rights for: **Afternoons at the Barnyard**

- Company sign posted at the Barnyard during daytime
- Company advertising throughout the beverage area
- Company logo in all print advertising
- Space available at event for business promotion

#### Plus:

- 4 road side chicken signs (one erected at Chickendaze site)
- Your own chicken in the race
- Company recognition throughout the weekend
- Full page ad in the event program
- XXL size ad on sponsor board
- On grounds advertising
- Signage at your event
- 5x logo - website sponsorship page
- 8 VIP passes for the event (retail value of \$560)
- 24 chicken buck's (retail value of \$144)

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Chicken Name: \_\_\_\_\_

Website: \_\_\_\_\_

I ☐ Agree to a 3 Year term on this Sponsorship Package and understand that the annual amounts due are payable to ADHOC by the 1<sup>st</sup> Day of April.

X \_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Position



# 2025 Sponsorship Naming Rights

## DIAMOND

☐ **\$2,500** (1 year term) ☐ **\$2,000** (3 year term)

### Naming Rights for: **Blender Barn**

- Company banner posted at the Blender Barn
- Company acknowledgment in all advertising
- Space available at event for business promotion
- Company logo in all print advertising

#### Plus:

- 4 road side chicken signs (one erected at Chickendaze site)
- Your own chicken in the race
- Company recognition throughout the weekend
- Full page ad in the event program
- XXL size ad on sponsor board
- On grounds advertising
- Signage at your event
- 5x logo - website sponsorship page
- 8 VIP passes for the event (retail value of \$560)
- 24 chicken buck's (retail value of \$144)

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Chicken Name: \_\_\_\_\_

Website: \_\_\_\_\_

I ☐ Agree to a 3 Year term on this Sponsorship Package and understand that the annual amounts due are payable to ADHOC by the 1<sup>st</sup> Day of April.

X \_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Position





# 2025 Crystal Packages

**\$2,000** (1 year term) **or** **\$1,500** (per year on 3 year term)

## Exclusive Naming Rights for:

### • Town Shuttle Bus

- Company logo on side of bus
- Company logo on shuttle service advertising
- Company logo on shuttle advertising page
- Space available at event for promotion

**Next Availability:**  
**2026**

### • Rural Ride Home Shuttle Service

- Company logo on grounds at pick up spot and on vans
- Company logo on shuttle service advertising
- Company logo on shuttle advertising page
- Space available at event for promotion

**Next Availability:**  
**2026**

### • Parade

- Company Banner on side of Chickendaze Bus during Parade
- Priority Assignment
- Company logo on shuttle service advertising
- Space available at event for promotion

**Next Availability:**  
**2026**

### • Vendor Village

- Company advertisement throughout the event
- Company banner on village advertising
- Company name on shuttle advertising page
- Space available at event for promotion

**Next Availability:**  
**2027**

### • VIP Service

- Company advertisement throughout the event
- Company sign on shuttle service advertising
- Company logo on shuttle advertising page
- Space available at event for promotion

**Next Availability:**  
**2026**

- Plus:**
- 3 road side chicken signs
  - Your own chicken in the race
  - Company recognition throughout the weekend
  - 3/4 page ad in the event program
  - XL size ad on sponsor board
  - On grounds advertising
  - Signage at your event
  - 4x logo - website sponsor page
  - 6 VIP passes for the event (retail value of \$420)
  - 20 chicken buck's (retail value of \$120)



# 2025 Crystal Packages

**\$2,000** (1 year term) **or** **\$1,500** (per year on 3 year term)

## Exclusive Naming Rights for:

### • Auxiliary Tents

- Company logo on the volunteer / Chicken buck tent
- Company name on advertising
- Space available for business promotion
- Company logo in all print

**Next Availability:**  
**2026**

### • Audio & Sound

- Company name and Logo Banner near the sound board
- Company name attached to all sound advertising
- Company logo in all print/web advertising
- Space available at event for business promotion

### • Main Stage

- Company name and Logo Banner at the Main Stage
- Company name announced prior to each entertainment act
- Company logo in all print/web advertising
- Space available at event for business promotion

### • Hired Help

- Company advertised throughout the event
- Company sign at volunteer station
- Company logo in all print/web advertising
- Space available at event for business promotion

## Plus:

- |   |  |
|---|--|
| • <b>3 road side chicken signs</b>                  | • <b>On grounds advertising</b>                                |
| • <b>Your own chicken in the race</b>               | • <b>Signage at your event</b>                                 |
| • <b>Company recognition throughout the weekend</b> | • <b>4x logo - website sponsor page</b>                        |
| • <b>3/4 page ad in the event program</b>           | • <b>6 VIP passes for the event</b><br>(retail value of \$420) |
| • <b>XL size ad on sponsor board</b>                | • <b>20 chicken buck's</b><br>(retail value of \$120)          |



# 2025 Sponsorship Naming Rights

## CRYSTAL

☐ **\$2,000** (1 year term) ☐ **\$1,500** (3 year term)

### Naming Rights for: **Audio & Sound**

- Company name and Logo Banner near the sound board
- Company name attached to all sound advertising
- Company logo in all print/web advertising
- Space available at event for business promotion

#### Plus:

- **3 road side chicken signs**
- **Your own chicken in the race**
- **Company recognition throughout the weekend**
- **3/4 page ad in the event program**
- **XL size ad on sponsor board**
- **On grounds advertising**
- **Signage at your event**
- **4x logo - website sponsor page**
- **6 VIP passes for the event**  
(retail value of \$420)
- **20 chicken buck's**  
(retail value of \$120)

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Chicken Name: \_\_\_\_\_

Website: \_\_\_\_\_

I  Agree to a 3 Year term on this Sponsorship Package and understand that the annual amounts due are payable to ADHOC by the 1<sup>st</sup> Day of April.

**X** \_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Position



# 2025 Sponsorship Naming Rights

## CRYSTAL

☐ **\$2,000** (1 year term) ☐ **\$1,500** (3 year term)

### Naming Rights for: **Main Stage**

- Company name and Logo Banner at the Main Stage
- Company name announced prior to each entertainment act
- Company logo in all print/web advertising
- Space available at event for business promotion

#### Plus:

- **3 road side chicken signs**
- **Your own chicken in the race**
- **Company recognition throughout the weekend**
- **3/4 page ad in the event program**
- **XL size ad on sponsor board**
- **On grounds advertising**
- **Signage at your event**
- **4x logo - website sponsor page**
- **6 VIP passes for the event**  
(retail value of \$420)
- **20 chicken buck's**  
(retail value of \$120)

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Chicken Name: \_\_\_\_\_

Website: \_\_\_\_\_

I  Agree to a 3 Year term on this Sponsorship Package and understand that the annual amounts due are payable to ADHOC by the 1<sup>st</sup> Day of April.

**X** \_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Position



# 2025 Sponsorship Naming Rights

## CRYSTAL

☐ **\$2,000** (1 year term) ☐ **\$1,500** (3 year term)

### Naming Rights for: **Hired Help**

- Company advertised throughout the event
- Company sign at volunteer station
- Company logo in all print/web advertising
- Space available at event for business promotion

#### Plus:

- **3 road side chicken signs**
- **Your own chicken in the race**
- **Company recognition throughout the weekend**
- **3/4 page ad in the event program**
- **XL size ad on sponsor board**
- **On grounds advertising**
- **Signage at your event**
- **4x logo - website sponsor page**
- **6 VIP passes for the event**  
(retail value of \$420)
- **20 chicken buck's**  
(retail value of \$120)

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Chicken Name: \_\_\_\_\_

Website: \_\_\_\_\_

I ☐ Agree to a 3 Year term on this Sponsorship Package and understand that the annual amounts due are payable to ADHOC by the 1<sup>st</sup> Day of April.

X \_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Position





# 2025 Platinum Packages

**\$1,500** (1 year term) **or** **\$1,000** (per year on 3 year term)

## Exclusive Naming Rights for:

### • Friday Night Bands

- Company banner posted at Mainstage on Friday Night
- Company Acknowledgment in all band Advertising
- Space Available at event for business promotion
- Company logo in all Print Advertising

**Next Availability:**  
**2028**

### • Saturday Night Bands

- Company banner posted at Mainstage on Saturday Night
- Company Acknowledgment in all band Advertising
- Space Available at event for business promotion
- Company logo in all Print Advertising

**Next Availability:**  
**2026**

### • Baseball Tournament

- Company logo on All Diamonds
- Company logo on All Diamonds
- Company recognition throughout the event
- Space Available at event for business promotion

**Next Availability:**  
**2026**

### • Adult Chicken Wing Eating Contest

- Company Advertising throughout the event
- Company Signage at the Eating Contest
- Company logo on all event materials
- Space Available at event for business promotion

**Next Availability:**  
**2027**

### • Sunday Entertainment

- Company banner posted at mainstage on Sunday Afternoon
- Company Acknowledgment in all band Advertising
- Space Available at event for business promotion
- Company logo in all Print Advertising

## Plus:

- 2 road side chicken signs
- Your own chicken in the race
- Company recognition throughout the weekend
- 1/2 page ad in the event program
- L size ad on sponsor board
- On grounds advertising
- Signage at your event
- 3x logo - website sponsor page
- 4 VIP passes for the event (retail value of \$280)
- 16 chicken bucks (retail value of \$96)



# 2025 Platinum Packages

**\$1,500** (1 year term) **or** **\$1,000** (per year on 3 year term)

## Exclusive Naming Rights for:

### • Children's Imagination Centre

- Company Banner at face painting and tattoo centre
- Company Acknowledgement in all advertising
- Space Available at event for business promotion
- Company logo in all print advertising

**Next Availability:**  
**2026**

### • Mega Pass

- Company advertisement throughout the event
- Company logo on all Mega Passes
- Company logo on all Friday night event Advertising
- Space Available at event for business promotion

**Next Availability:**  
**2026**

### • Friday Night Wristbands

- Company Advertised throughout the event
- Company logo on wristbands for Friday night event
- Company logo on all Friday night event Advertising
- Space Available at event for business promotion

### • Saturday Night Wristbands

- Company Advertisement throughout the event
- Company logo on all Saturday night event
- Company logo on all Saturday night event Advertising
- Space Available at event for business promotion

**Next Availability:**  
**2026**

### • Ice

- Company logo banner on the Chickendaze custom ice cooler
- Company advertised at the event
- Space available at event for business promotion
- Company logo in all print advertising

## Plus:

- 2 road side chicken signs
- Your own chicken in the race
- Company recognition throughout the weekend
- 1/2 page ad in the event program
- L size ad on sponsor board
- On grounds advertising
- Signage at your event
- 3x logo - website sponsor page
- 4 VIP passes for the event (retail value of \$280)
- 16 chicken bucks (retail value of \$96)



# 2025 Platinum Packages

**\$1,500** (1 year term) **or** **\$1,000** (per year on 3 year term)

## Exclusive Naming Rights for:

### • Printing

- Company advertisement throughout the event
- Full page ad in
- Space Available for promotion
- Company logo in all Print

**Next Availability:  
2027**

### • Recycling

- Company logo on the can basketball net at recycling bins
- Company advertised at the event
- Space available at event for business promotion
- Company logo in all print advertising

## Plus:

- **2 road side chicken signs**
- **Your own chicken in the race**
- **Company recognition throughout the weekend**
- **1/2 page ad in the event program**
- **L size ad on sponsor board**
- **On grounds advertising**
- **Signage at your event**
- **3x logo - website sponsor page**
- **4 VIP passes for the event**  
(retail value of \$280)
- **16 chicken buck's**  
(retail value of \$96)



# 2025 Sponsorship Naming Rights

## PLATINUM

☐ **\$1,500** (1 year term) ☐ **\$1,000** (3 year term)

### Naming Rights for: **Sunday Entertainment**

- Company banner posted at mainstage on Sunday Afternoon
- Company Acknowledgment in all band Advertising
- Space Available at event for business promotion
- Company logo in all Print Advertising

#### Plus:

- 2 road side chicken signs
- Your own chicken in the race
- Company recognition throughout the weekend
- 1/2 page ad in the event program
- L size ad on sponsor board
- On grounds advertising
- Signage at your event
- 3x logo - website sponsor page
- 4 VIP passes for the event (retail value of \$280)
- 16 chicken buck's (retail value of \$96)

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Chicken Name: \_\_\_\_\_

Website: \_\_\_\_\_

I  Agree to a 3 Year term on this Sponsorship Package and understand that the annual amounts due are payable to ADHOC by the 1<sup>st</sup> Day of April.

X \_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Position



# 2025 Sponsorship Naming Rights

## PLATINUM

☐ **\$1,500** (1 year term) ☐ **\$1,000** (3 year term)

### Naming Rights for: **Friday Night Wristbands**

- Company Advertised throughout the event
- Company logo on wristbands for Friday night event
- Company logo on all Friday night event Advertising
- Space Available at event for business promotion

#### Plus:

- **2 road side chicken signs**
- **Your own chicken in the race**
- **Company recognition throughout the weekend**
- **1/2 page ad in the event program**
- **L size ad on sponsor board**
- **On grounds advertising**
- **Signage at your event**
- **3x logo - website sponsor page**
- **4 VIP passes for the event**  
(retail value of \$280)
- **16 chicken buck's**  
(retail value of \$96)

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Chicken Name: \_\_\_\_\_

Website: \_\_\_\_\_

I ☐ Agree to a 3 Year term on this Sponsorship Package and understand that the annual amounts due are payable to ADHOC by the 1<sup>st</sup> Day of April.

X \_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Position





# 2025 Sponsorship Naming Rights

## PLATINUM

☐ **\$1,500** (1 year term) ☐ **\$1,000** (3 year term)

### Naming Rights for: **Keeping It Cool (Ice)**

- Company logo banner on the Chickendaze custom ice cooler
- Company advertised at the event
- Space available at event for business promotion
- Company logo in all print advertising

#### Plus:

- 2 road side chicken signs
- Your own chicken in the race
- Company recognition throughout the weekend
- 1/2 page ad in the event program
- L size ad on sponsor board
- On grounds advertising
- Signage at your event
- 3x logo - website sponsor page
- 4 VIP passes for the event  
(retail value of \$280)
- 16 chicken buck's  
(retail value of \$96)

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Chicken Name: \_\_\_\_\_

Website: \_\_\_\_\_

I ☐ Agree to a 3 Year term on this Sponsorship Package and understand that the annual amounts due are payable to ADHOC by the 1<sup>st</sup> Day of April.

X \_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Position



# 2025 Sponsorship Naming Rights

## PLATINUM



**\$1,500** (1 year term)



**\$1,000** (3 year term)

### Naming Rights for: **Recycling**

- Company logo on the can basketball net at recycling bins
- Company advertised at the event
- Space available at event for business promotion
- Company logo in all print advertising

#### Plus:

- 2 road side chicken signs
- Your own chicken in the race
- Company recognition throughout the weekend
- 1/2 page ad in the event program
- L size ad on sponsor board
- On grounds advertising
- Signage at your event
- 3x logo - website sponsor page
- 4 VIP passes for the event  
(retail value of \$280)
- 16 chicken buck's  
(retail value of \$96)

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Chicken Name: \_\_\_\_\_

Website: \_\_\_\_\_

I \_\_\_\_\_ Agree to a 3 Year term on this Sponsorship Package and understand that the annual amounts due are payable to ADHOC by the 1<sup>st</sup> Day of April.

X

Signature

Date

Position



# 2025 Gold Packages

**\$1,000** (1 year term) **or** **\$750** (per year on 3 year term)

## Exclusive Naming Rights for:

### • Kids Chicken Wing Contest

- Company advertisement at the event
- Company sign
- Company logo on contest advertising

**Next Availability:**  
**2027**

### • Royal Chickee Derby

- Company banner posted at race entry table and track
- Extra Signage during event
- Company logo on Royal Chickee Derby certificates

### • Chicken Poop Bingo

- Company advertised throughout the event
- Company sign at Chicken track during bingo
- Company logo on all contest advertising

### • Photo Booth

- Company banner at photo booth during daytime
- Company advertisement
- Company logo on all contest advertising

**Next Availability:**  
**2028**

### • Office Trailer

- Company advertisement at the event
- Company sign
- Company logo on all contest advertising

**Next Availability:**  
**2027**

### • Fuel

- Company advertisement at the event
- Company banner
- Company logo on all contest advertising

**Next Availability:**  
**2026**

## Plus:

- 1 road side chicken signs
- Your own chicken in the race
- Company recognition throughout the weekend
- 1/4 page ad in the event program
- M size ad on sponsor board
- On grounds advertising
- Signage at your event
- 2x logo - website sponsor page
- 2 VIP passes for the event (retail value of \$140)



# 2025 Gold Packages

**\$1,000** (1 year term) **or** **\$750** (per year on 3 year term)

## Exclusive Naming Rights for:

- **Chicken Care**
  - Company banner on chicken carrier used to transport chickens
  - Company advertised at the event
  - Company name attached to all chicken advertising

## Plus:

- **1 road side chicken signs**
- **Your own chicken in the race**
- **Company recognition throughout the weekend**
- **1/4 page ad in the event program**
- **M size ad on sponsor board**
- **On grounds advertising**
- **Signage at your event**
- **2x logo - website sponsor page**
- **2 VIP passes for the event**  
(retail value of \$140)



# 2025 Sponsorship Naming Rights

## GOLD



**\$1,000** (1 year term)



**\$750** (3 year term)

### Naming Rights for: **Royal Chickee Derby**

- Company banner posted at race entry table and track
- Extra Signage during event
- Company logo on Royal Chickee Derby certificates

#### Plus:

- 1 road side chicken sign
- Your own chicken in the race
- Company recognition throughout the weekend
- 1/4 page ad in the event program
- Med size ad on sponsor board
- On grounds advertising
- Signage at your event
- 2x logo - website sponsor page
- 2 VIP passes for the event (retail value of \$140)

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Chicken Name: \_\_\_\_\_

Website: \_\_\_\_\_

I \_\_\_\_\_ Agree to a 3 Year term on this Sponsorship Package and understand that the annual amounts due are payable to ADHOC by the 1<sup>st</sup> Day of April.

X \_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Position





# 2025 Sponsorship Naming Rights

## GOLD



**\$1,000** (1 year term)



**\$750** (3 year term)

### Naming Rights for: **Chicken Poop Bingo**

- Company advertised throughout the event
- Company sign at Chicken track during bingo
- Company logo on all contest advertising

#### Plus:

- 1 road side chicken sign
- Your own chicken in the race
- Company recognition throughout the weekend
- 1/4 page ad in the event program
- Med size ad on sponsor board
- On grounds advertising
- Signage at your event
- 2x logo - website sponsor page
- 2 VIP passes for the event (retail value of \$140)

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Chicken Name: \_\_\_\_\_

Website: \_\_\_\_\_

I \_\_\_\_\_ Agree to a 3 Year term on this Sponsorship Package and understand that the annual amounts due are payable to ADHOC by the 1<sup>st</sup> Day of April.

X \_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Position



# 2025 Sponsorship Naming Rights

## GOLD

☐ **\$1,000** (1 year term) ☐ **\$750** (3 year term)

### Naming Rights for: **Chicken Care**

- Company banner on chicken carrier used to transport chickens to and from race track
- Company advertised at the event
- Company name attached to all chicken advertising

#### Plus:

- 1 road side chicken sign
- Your own chicken in the race
- Company recognition throughout the weekend
- 1/4 page ad in the event program
- Med size ad on sponsor board
- On grounds advertising
- Signage at your event
- 2x logo - website sponsor page
- 2 VIP passes for the event (retail value of \$140)

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Chicken Name: \_\_\_\_\_

Website: \_\_\_\_\_

I  Agree to a 3 Year term on this Sponsorship Package and understand that the annual amounts due are payable to ADHOC by the 1<sup>st</sup> Day of April.

X \_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Position



# 2025 Sponsorship

## Ruby



**\$2,250** (1 year term)



**\$1,750** (3 year term)

- all the benefits of our Diamond Sponsorship with exception of three additional VIP Passes and ten additional Chicken bucks

### Plus:

- 4 road side chicken signs (one erected at Chickendaze site)
- Your own chicken in the race
- Company recognition throughout the weekend
- Full page ad in the event program
- XXL size ad on sponsor board
- On grounds advertising
- 5x logo - website sponsorship page
- 11 VIP passes for the event (retail value of \$770)
- 34 chicken buck's (retail value of \$204)

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Chicken Name: \_\_\_\_\_

Website: \_\_\_\_\_

I \_\_\_\_\_ Agree to a 3 Year term on this Sponsorship Package and understand that the annual amounts due are payable to ADHOC. by the 1<sup>st</sup> Day of April.

X \_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Position



# 2025 Sponsorship Sapphire



**\$1,850** (1 year term)



**\$1,350** (3 year term)

- all the benefits of our Crystal Sponsorship with exception of two additional VIP Passes and five additional Chicken bucks

**Plus:**

- **3 road side chicken signs**
- **Your own chicken in the race**
- **Company recognition throughout the weekend**
- **3/4 page ad in the event program**
- **XL size ad on sponsor board**
- **On grounds advertising**
- **4x logo - website sponsorship page**
- **8 VIP passes for the event**  
(retail value of \$560)
- **25 chicken buck's**  
(retail value of \$150)

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Chicken Name: \_\_\_\_\_

Website: \_\_\_\_\_

I \_\_\_\_\_ Agree to a 3 Year term on this Sponsorship Package and understand that the annual amounts due are payable to ADHOC. by the 1<sup>st</sup> Day of April.

X \_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Position



# 2025 Sponsorship Emerald

☐

**\$1,400** (1 year term)

☐

**\$900** (3 year term)

- all the benefits of our Platinum Sponsorship with exception of one additional VIP Pass and four additional Chicken bucks

**Plus:**

- **2 road side chicken signs**
- **Your own chicken in the race**
- **Company recognition throughout the weekend**
- **1/2 page ad in the event program**
- **L size ad on sponsor board**
- **On grounds advertising**
- **3x logo - website sponsorship page**
- **5 VIP passes for the event**  
(retail value of \$350)
- **20 chicken buck's**  
(retail value of \$120)

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Chicken Name: \_\_\_\_\_

Website: \_\_\_\_\_

I ☐ Agree to a 3 Year term on this Sponsorship Package and understand that the annual amounts due are payable to ADHOC. by the 1<sup>st</sup> Day of April.

X \_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Position





# 2025 Sponsorship SILVER



**\$750** (1 year term)



**\$500** (3 year term)

**Plus:**

- **1 road side chicken sign**
- **Your own chicken in the race**
- **Company announced at chicken race**
- **1/8 page ad in the event program**
- **Sm size logo on sponsor board**
- **1x logo - website sponsor page**

**Company Name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Chicken Name:** \_\_\_\_\_

**Website:** \_\_\_\_\_

I \_\_\_\_\_ Agree to a 3 Year term on this Sponsorship Package and understand that the annual amounts due are payable to ADHOC by the 1<sup>st</sup> Day of April.

**X** \_\_\_\_\_

Signature

\_\_\_\_\_

Date

\_\_\_\_\_

Position



# 2025 Sponsorship BRONZE



**\$300**

**Plus:**

- **Your own chicken in the race**
- **Company announced at chicken race**
- **1/16 page ad in the event program**
- **Name on sponsor board**
- **1x logo - website sponsor page**

**Company Name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Chicken Name:** \_\_\_\_\_

**Website:** \_\_\_\_\_



# 2025 Sponsorship Add-Ons

## Big Weekend Package



**\$650**

- **Four Select Show Mega Passes (\$240 value)**
- **Four VIP Weekend Passes (\$280 value)**
- **40 Chicken Bucks (\$240 value)**

## Family Weekend Package



**\$300**

- **Two Select Show Mega Passes (\$120 value)**
- **Two VIP Weekend Passes (\$140 value)**
- **15 Chicken Bucks (\$90 value)**

## Party Weekend Package



**\$450**

- **Four VIP Weekend Passes (\$280 value)**
- **40 Chicken Bucks (\$240 value)**

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_